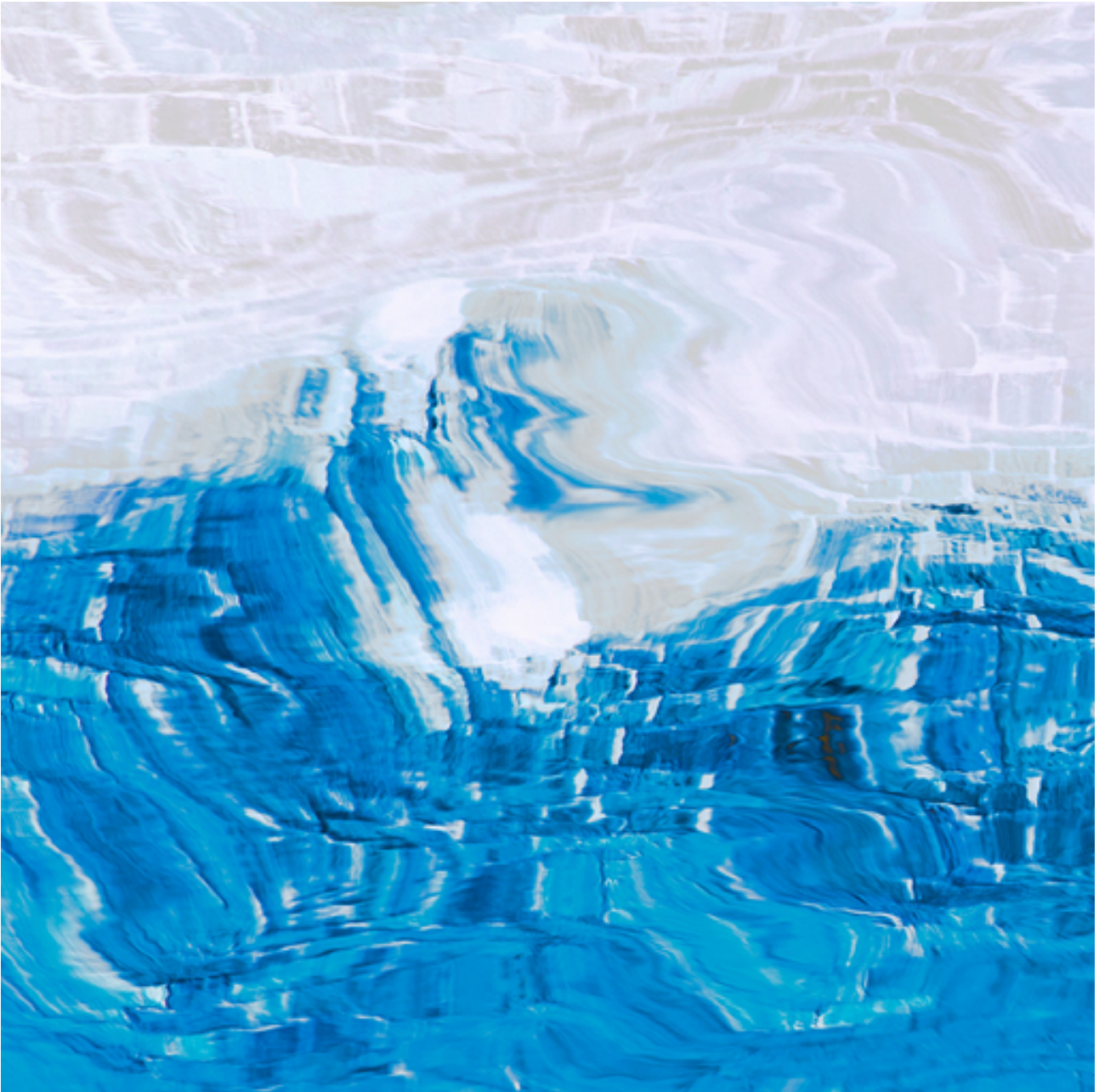


# CHARLIE ALICE RAYA

photography



last updated  
18 March 2022

---

Questions & Answers  
limited edition  
Fine Art Prints

---

# CONTENTS

- I. Welcome
  
- II. Q & A, limited edition Fine Art Prints
  - i. [What is a limited edition?](#)
  - ii. [What does 111/222 mean?](#)
  - iii. [What does 2011/20 mean?](#)
  - iv. [What does 2011/15/21 mean?](#)
  
  - v. [What is a Hahnemühle Fine Art Print?](#)
  - vi. [What is Hahnemühle Fine Art Paper?](#)
  - vii. [What is a pigment print?](#)
  - viii. [Who is WhiteWall?](#)
  
  - ix. [What will the colours on the print be like?](#)
  - x. [Can I order a frame with my Fine Art Print?](#)
  
- III. [Ordering: how does it work?](#)
  - i. pick & click
  - ii. payment & confirmation
  - iii. printing & shipping I
  - iv. checking, signing & shipping II
  
- IV. [Pay directly via bank transfer](#)
  
- V. Ordering: additional questions
  - i. [What if I want to buy more than one print of a single photograph?](#)
  - ii. [Can I purchase a photograph in a different format?](#)
  - iii. [Can I purchase a photograph which isn't on offer?](#)
  - iv. [Can I purchase a photograph and have it sent to someone as a gift?](#)
  
- VI. Terms & conditions
  - i. [Contract](#)
  - ii. [Buying a limited edition Fine Art Print](#)
  - iii. [Right to decline an order](#)
  - iv. [Right to cancel an order](#)
  - v. [Changes in specifications](#)
  - vi. [Damaged shipment](#)
  - vii. [30-day return](#)

- viii. Copyright
- ix. Reselling
- x. Disagreements
  
- xi. terms & conditions regarding supporting the easy town projects

VII. Privacy policy

- i. IN SHORT
- ii. FIRST THINGS FIRST
- iii. Responsibility for your private data
- iv. Using the contact form
- v. Downloading a free pdf
- vi. Buying a limited edition Fine Art Print
- vii. Regarding supporting the easy town projects
- viii. Payment methods - pay directly via bank transfer
- ix. Payment methods - pay via PayPal
- x. Cookies and Statistics
- xi. Sharing your data
- xii. For how long is your data retained?
- xiii. Your rights
- xiv. How is your data protected?

VIII. Supporting the easy town projects

IX. Legal notice, contact details & more

- i. Legal notice
- ii. Charlie Alice Raya
- iii. Easy town websites
- iv. Contact details
- v. More links

---

Welcome

Thank you for your interest in the Fine Art Prints  
by Charlie Alice Ray.

On the following pages you can find all the information  
relevant for the purchase of a limited Fine Art Print.

If you have any questions, you can get in touch via email,  
post or telephone.

All contact details are listed at the end of this document.

---

## II. Q & A, limited edition Fine Art Prints

---

### What is a limited edition?

A limited edition, as offered by Charlie Alice Raya, is the print of a photograph or graphic limited to a maximum number of prints.

Limited editions can range from 7-777 prints. In most cases an edition is limited to 111 prints.

Furthermore a single photograph can have up to 7 limited editions. That means, overall a photograph is usually available in 777 prints which are issued in 7 editions.

In a few cases, like The Cow, a single edition can have up to 777 prints. That means a few photographs are available at a maximum of 5,439 prints issued in 7 editions.

### **A limited edition is defined by:**

- the photograph or graphic
- the format (for example: 16-9, panorama, square or others)
- the detail (full image, part of the image)
- the size (for example: 20 x 20 cm, 75 x 50 cm)
- the border (for example: without border, white border 5 cm)
- the paper or material used (for example: Hahnemühle Torchon, Barytpaper, canvas)
- and the production method (pigment print, photo print)

In some cases a photograph is offered in a black & white edition as well as in a colour edition.

If one or more parameters for a print are changed, then this print counts as a new edition of the photograph or graphic.

The colours extreme<sup>1</sup> photographs are an exception insofar as each colours extreme variation is counted as an individual photograph with a potential of 7 limited editions.

**To summarise:** limiting a Fine Art Print edition to 111 prints means that this photograph with the stated specifications (format, material, print method a.s.o.) will only be printed 111 times. One of these prints is usually archived by Charlie Alice Raya.

**For example:** the photograph act 1, 2011 is on offer in two limited editions.

**Firstly,** as single print and as part of the complete set of wall dissolved in 12 acts. This print has a format of 30 x 20 cm, and it has an overall edition of 222 prints.

---

<sup>1</sup> March, 2022, colours extreme series so far:  
[colours extreme, 2010/11, 2013/14](#)  
[colours extreme, 2022](#)  
[colours extreme, tree bark, 2021](#)  
[colours extreme, rocks, 2021](#)

**Secondly**, this photograph is part of the photo series title images. This edition of act 1, 2011 has a format of 75 x 50 cm and an edition of 111 prints.

One image, two limited editions.

**There are a number of sets** available, 2-20 photographs offered as an assembly. Each individual photograph of a set has its own count with respect to the 7 editions.

**Take for example** Sensation, 2011. This photograph is on offer as a single photograph (40 x 60) and as part of the limited edition set barks medley (each image: 20 x 20). That means Sensation, 2011 has also used up 2 of its potential 7 editions already.

///

---

### What does 111/222 mean?

Some photographs are available as single photograph AND as part of an assembly. If the specifications are the same for the single photograph and for the one in the assembly, then both photographs belong to the same limited edition. BUT only 111 prints are available as single print while the other 111 prints are only available as part of the complete set.

This applies to the series wall dissolved in 12 acts, and to some photographs of the series chapter trees.

It doesn't apply to light dance, because the single images such as rise, 2011 have different specifications to the images of the light dance, 15 parts set.

---

### What does 2011/20 mean?

The first year is the year the photograph was taken. The second year is the year the photograph was edited.

---

### What does 2011/15/21 mean?

Photographs from the years 2011, 2015 and 2021 are included in this set of photographs. This applies, for example, to barks medley, 2011/15/21.

///

[back to contents >](#)

---

## What is a Hahnemühle Fine Art Print?

A Hahnemühle Fine Art print is a pigment print on Hahnemühle Fine Art Paper.

---

## What is Hahnemühle Fine Art Paper?

Hahnemühle Fine Art Paper is a high quality paper used by artists for exhibitions and limited edition Fine Art Prints.

Hahnemühle Fine Art Paper is a textured paper which allows for excellent image quality and brilliant colour gradation. And it is highly durable.

There are different kinds of Hahnemühle Paper. Charlie Alice Raya usually favours Hahnemühle Torchon for its brilliant matte colour display with just a hint of roughness that keeps the print from becoming some glossy thing and cements it as a work of art with character.

### **Hahnemühle Torchon**

Coarse surface texture for extravagant photo productions that captures the 3-dimensionality of an artwork in a unique way.

Bright white with a matte finish. (285 g/m<sup>2</sup>)

---

## What is a pigment print?

Epson UltraChrome Pro pigments ensure the finest tonal gradation for Fine Art Prints. Six colours and three shades of black provide nuances, and emphasise every detail.

The photographs are reproduced at an ultra-high resolution of 1,440 dpi with perfect grey balance and with long-lasting colours.

---

## Who is WhiteWall?

All Fine Art Prints offered by Charlie Alice Raya will be produced by the photo lab WhiteWall. WhiteWall offers unique know-how in printing, uses high-quality Hahnemühle papers, and ensures perfect results for Fine Art Prints.

In 2021 WhiteWall was awarded "Best Photo Lab" by the TIPA World Awards for the fourth time.

[Find out more about WhiteWall >>>](#)

///

---

## What will the colours on the print be like?

Colours deviate.

The colours of the Fine Art Prints will be somewhere between what you see on the website, and what you see in the catalogue.

///

---

## Can I order a frame with my Fine Art Print?

Yes. You can order most prints with a frame.

Option 1: You pay for your Fine Art Print via PayPal AND send an email asking for framing suggestions. You can use these suggestions to frame the print yourself or locally, or you can decide to add a frame to your order.

Option 2: You use the [pay directly via bank transfer](#) form. In the *a few more details* section you click: Yes. Please, send me suggestions. You will receive one or more recommendations, and you can then decide whether to add a frame to your order or not.

When the decision about to frame or not to frame is taken, you will receive the invoice. Once the invoice is settled, the order for the print, and when applicable for the frame, will be placed with WhiteWall.

The Fine Art Prints are offered without a frame to support local frame-makers.

///

[back to contents >](#)



---

## III. Ordering — how does it work?

---

### **pick & click**

Choose one or more photo prints and then click on checkout.

Alternatively you can order via telephone:

0049 30 705 097 58 (from outside of Germany)

030 705 097 58 (from within Germany)

There are no additional phone charges.

Or you can send an email to: [support@easy-town.org](mailto:support@easy-town.org)

Skype is also an option. Just send an email and suggest a date and time.

---

### **payment & confirmation**

You can choose between paying via bank transfer or via PayPal.

If you pay via PayPal, you will be redirected to the Charlie Alice Raya Website after the transaction is completed, and you will see a download link for your preliminary confirmation pdf.

The preliminary confirmation pdf contains details about the Fine Art Print you purchased, the terms & conditions, the privacy policy and contact details.

If you pay via bank transfer there is no automated reply to your order.

In either case, you will receive your full confirmation email within 24 hours of placing your order (on working days).

---

### **printing & shipping I**

The photo lab WhiteWall produces the Fine Art Print(s) within five working days.

After another two or three working days the Fine Art Print(s) will reach the photographer.

---

### **checking, signing & shipping II**

The photographer checks the photo print, signs it, and adds a Certificate of Authenticity as well as the accompanying invoice.

Within 3 working days, the complete package will be forwarded to you in WhiteWall's secure packaging. Shipment usually takes between 2 to 14 working days depending on where in the world you are.

There are no additional shipping costs, tariffs or taxes for you. All of these costs are included in the price.

///

---

## IV. Pay directly via bank transfer

If you want to avoid third-party payment methods via PayPal, you can transfer the sum of your purchases directly to the easy town books bank account.

**easy town books**, Ellen Paschiller

**Ethik Bank**

DE93 8309 4495 0003 46 15 21

BIC: GENODEF1ETK

note: Ellen Paschiller uses the pen-name Charlie Alice Raya for all their work. This work includes their photographic work, the easy town books and the easy town ideas.

---

### How it works

---

#### **Order**

Click on [CHECKOUT](#) and chose the option [pay directly via bank transfer](#). Fill out the form below and add the title(s) of the Fine Art Print(s) you wish to purchase.

You can add details about the number of prints, or whether you would like to order a frame or more than five limited editions, and any other remarks.

Or get in touch if you have questions.

---

#### **Pay**

Transfer the sum of your purchases.

Alternatively you can choose the option: Please send me the invoice first. In this case you will receive the invoice first and then settle the amount.

---

#### **Confirmations**

Both your order and the receipt of your payment will be confirmed via email within 24 hours (on working days).

**Note:** There are no automated responses to this way of ordering. As soon as the invoice is settled, the prints will be ordered.

Returning customers have the option to pay later or to pay in instalments.

///

[back to contents >](#)

---

## V. Ordering: additional questions

---

### What if my Fine Art Print doesn't fit?

It happens. Sometimes something seems like a good idea, but in the end it simply isn't.

So, if you realise that the print you chose doesn't fit, you can return it within 30 days after the print was posted to you.

That means you have around three weeks to decide whether or not you are happy with your choice.

Once the undamaged print is back with the photographer, you get the refund. In most cases, the transport costs for the return will not be refunded.

---

### What if I want to buy more than one print of a single photograph?

Click on [CHECKOUT](#) and choose the option: [pay directly via bank transfer](#). In this form you can enter the title of the print, and change the number of prints you want to purchase.

Also check: Please send me the invoice first. This is not necessary, but it helps to make sure that we both got the numbers right.

Within 24 hours (on working days) you will receive the order confirmation and the invoice.

If the numbers are correct, you can pay the invoice, and once the money has been transferred, the order will be placed with WhiteWall.

---

## Can I purchase a photograph in a different format?

Yes. You can suggest a photograph or a graphic for an additional limited edition.

However, some photographs don't work in smaller or bigger formats. The light dance images, for example, work best in small formats.

If possible and recommendable an additional limited edition will be opened.

You can use the form on this page for your suggestions: <https://www.charlie-alice-raya-photography.com/suggest-additional-limited-edition>

---

## Can I purchase a photograph which isn't on offer?

Yes. You can suggest any photograph or graphic you find on the easy town websites for a limited edition. And you can add a suggestion for a format, material, the extend of the limited edition and other parameters.

Your suggestions will be checked, and if possible and recommendable an additional limited edition will be opened.

You can use the form on this page for your suggestions: <https://www.charlie-alice-raya-photography.com/suggest-new-limited-edition/>

---

## Can I purchase a photograph and have it sent to someone as a gift?

Yes. You can purchase a Fine Art Print as a gift for someone else. In such a case, you will receive the invoice. The signed Fine Art Print, the Certificate of Authenticity, and a copy of the invoice (without the price) will be sent to the address you indicate. You can also add a short message.

///

[back to contents >](#)

---

## VI. Terms & conditions

regarding the purchase of a Fine Art Print  
on the website [www.charlie-alice-ray-a-photography.com](http://www.charlie-alice-ray-a-photography.com)

### Terms & conditions

- i. [Contract](#)
- ii. [Buying a limited edition Fine Art Print](#)
- iii. [Right to decline an order](#)
- iv. [Right to cancel an order](#)
- v. [Changes in specifications](#)
- vi. [Damaged shipment](#)
- vii. [30-day return](#)
  
- viii. [Copyright](#)
- ix. [Reselling](#)
- x. [Disagreements](#)
  
- xi. [terms & conditions regarding supporting the easy town projects](#)

---

### Contract

Any contract is between you (the customer) and Charlie Alice Raya aka Ellen Paschiller (the photographer).

---

### Purchasing

---

#### **Buying a limited edition Fine Art Print**

Choose a limited edition Fine Art Print and pay via the payment method of your choice.

---

#### **Order confirmations**

Case 1: Payment via PayPal. A preliminary order confirmation can be downloaded directly after the transaction is completed.

Case 2: Payment via direct bank transfer. There is no automated order confirmation.

In both cases, the customer will receive a valid order confirmation via email **within 24 hours** (on working days). The email will state whether or not the order has been accepted and is being processed. This second confirmation establishes a contract between the customer and the photographer.

---

## Production

**If an order has been accepted**, the Fine Art Print will be produced by the printer WhiteWall, unless prints are already in store. Production usually takes 5 working days.

---

## Checking the print

WhiteWall delivers the print to the photographer.

If the print **doesn't meet with the photographer's expectations**, then the delivery to the customer will be delayed, and a new print will be ordered.

In such a case, the customer will be informed about the delay, and if necessary, the customer will be informed about changes in the specifications of the print.

---

## Completing the order & shipment

When the photographer receives the print, the photographer checks the print, signs it, and adds the Certificate of Authenticity for the limited edition, plus the invoice.

Within 3 days, the complete package will be sent to the customer in WhiteWall's secure packaging.

---

## Delivery time & delivery costs

**Delivery times vary** depending on where in the world the customer is.

**WhiteWall usually takes 5 days** to produce the print.

**It take 2-3 days** for the print to reach the photographer, and it might take another 2-3 days to check, sign and forward the print to the customer's address. Customers will be informed when the package has been posted.

Overall production and shipping can take **between 11-28 days**.

**The delivery costs**, VAT and where applicable tariffs, are included in the price.

---

## Right to decline an order

**Charlie Alice Raya reserves the right** to decline an order and to refund the paid amount within 7 days.

This can happen should a limited edition have reached its limit before it could be taken off the website.

This can also happen, if the buyer is someone the photographer doesn't want to do business with.

---

## Right to cancel an order

The customer has the right to cancel an order within the 14 days cooling off period proposed by European law.

The price paid will be refunded in full within seven working days. The refund will be delayed should the Fine Art Print already be on its way to the customer. Once the print is returned to the photographer undamaged, the amount paid will be refunded within seven working days.

Use this email to cancel your order: [support@easy-town.org](mailto:support@easy-town.org)

---

## Changes in specifications

**The photographer reserves the right to change the specifications** of the ordered photograph. These changes may include using a different Hahnemühle Paper, size, print method and others.

Should a change in one or more specifications become necessary or preferable, then the customer will be informed of the changes and of the reasons behind the changes.

### Case 1: **The customer agrees to the changes**

In that case the print will be produced according to the new specifications.

The price for the print will not change for the customer who ordered it even if the new specifications incur higher costs and lead to a new price.

Case 2: **The new specifications are unacceptable** or undesirable to the customer. In this case, the customer can cancel the order of the print within 7 days (not counting the weekend). The price paid by the customer will be refunded within 7 working days.

---

## Damaged shipment

If you receive a **damaged shipment**, please report the damage as soon as possible and provide proof of the damage (photo of broken package or the like) and return the damaged shipment.

Then you can either reorder the print, or you will receive a refund for the price paid plus the costs for the return shipment.

A new print will be ordered once the damaged shipment is back with the photographer.

The refund is due within 7 days after the damaged shipment is back with the photographer.

Please, use this email to report a damaged or delayed shipment: [support@easy-town.org](mailto:support@easy-town.org)

---

## 30-day return

If the Fine Art Print doesn't meet your expectations, you can return the Fine Art Print within 30 days after posting.

The thirty days start on the day of posting the print to you.

The date on your return package is the relevant date to determine whether or not the print was returned within 30 days.

### **In short**

sender date = start of 30 days

date on return package = no later than day 30

If you return the Fine Art Print undamaged, the price you paid will be refunded in full.

The shipment costs for the return will usually not be refunded.

///

---

## Copyright

The copyright of any photograph or graphic by Charlie Alice Raya remains with the photographer. You may not copy or reproduce any photograph or graphic in any way. Every kind of copyright violation will be prosecuted.

---

## Reselling

You can resell your limited edition Fine Art Print. If you sell the Fine Art Print for a higher price, please, transfer a 7% share of the profit to the easy town projects.



---

## Disagreements

Should there be any trouble or disagreements, German laws apply. The place of jurisdiction is Berlin, since all easy town projects are presently based in Berlin.

Please, use this email to report disagreements: [support@easy-town.org](mailto:support@easy-town.org) or use the [support form](#).

///

---

## terms & conditions regarding support for the easy town projects

The following business principles apply for all easy town projects:

no exploitation  
no discrimination  
no corruption

This means: support for the easy town projects is welcome,  
but cooperation might be declined, in which case payments made are refunded.

[back to contents >](#)

---

## VII. privacy policy

regarding the purchase of a Fine Art Print  
on the website [www.charlie-alice-ray-a-photography.com](http://www.charlie-alice-ray-a-photography.com)

### Privacy policy

- i. IN SHORT
- ii. FIRST THINGS FIRST
- iii. Responsibility for your private data
- iv. Using the contact form
- v. Downloading a free pdf
- vi. Buying a limited edition Fine Art Print
- vii. Regarding supporting the easy town projects
- viii. Payment methods - pay directly via bank transfer
- ix. Payment methods - pay via PayPal
- x. Cookies and Statistics
- xi. Sharing your data
- xii. For how long is your data retained?
- xiii. Your rights
- xiv. How is your data protected?

---

### IN SHORT

easy town books has a no tracking and minimum data collection policy.

Whatever data is needed to process your communications or your orders will be solely used for those purposes, and your data will be deleted when our transactions are completed.

If you buy a limited edition, some additional points apply, and you'll find them in the paragraphs below.

---

### FIRST THINGS FIRST

How to buy a limited edition with the least data processing involved?

Use the option: [pay directly via bank transfer](#).

If you want to avoid all third-party payment methods and automated data collection, you can transfer the sum of your purchases directly to the easy town books, Ellen Paschiller account.

In that case, the only data transfer will be between your bank and the Ethik Bank, and between you and easy town books.

Your name, address and email will solely be used to process your order.

---

## Responsibility for your private data

easy town books, Ellen Paschiller is responsible for the safety of your private data and for ensuring that this privacy policy as well as any actions regarding your private data comply with the GDPR.

easy town books, Ellen Paschiller  
Meininger Straße 7, 10823 Berlin, Germany  
[ellenpaschiller@easy-town.org](mailto:ellenpaschiller@easy-town.org)

If you have any questions or concerns about the safety of your personal data or about this privacy policy, you can send your questions or concerns to [privacy@easy-town.org](mailto:privacy@easy-town.org), or via post to:

easy town books, Ellen Paschiller  
Meininger Straße 7, 10823 Berlin, Germany

---

## Using the contact forms

When you send an email via a contact form, only your email address is required to answer your message.

Neither the contact form nor the email are stored on the website.

Your message will be transmitted via TLS.

Your email address will only be used to answer your message. After the correspondence is concluded, your email(s) and your data will be deleted within a week. Concluded means that all the issues you presented in your message(s) have been addressed. Email addresses will not be stored for future use or shared with third parties, unless there are legal reasons to do so.

---

## Downloading a free pdf

All free downloads, such as the catalogue, can be downloaded without transmitting any data.

The statistics programmes WP Statistics and Statify only register that someone visited a download page but not whether a file has been downloaded. IP addresses are anonymised. Only the date, town, country, browser, referrer and number of hits are identified.

---

## Buying a limited edition Fine Art Print

When you buy a limited edition Fine Art Print, your private data is exclusively used to

- answer your emails
- confirm your order
- identify your country for VAT payments
- process the payment via PayPal (data is temporarily stored on the website. This data will be deleted from the website within 48h after the payment has been confirmed.)
- or to process the payment via bank transfer (no data is stored on the website)
- keep you up to date about the progress of your order
- issue the Certificate of Authenticity with a reference to your order number
- issue the invoice with a reference to the Certificate of Authenticity
- send the Fine Art Print to your address

Once all transactions are completed, and the 30-days return period is over, most of your data and correspondence will be deleted.

This includes

- all your emails
- your email address
- confirmation messages by PayPal

All this data will be deleted within 50 days after sending the ordered Fine Art Print to you.

The following data can't be deleted:

- the data on the account statement (PayPal)
- or the data on the account statement (Ethik Bank)
- and the data on the invoice.

The following data is not deleted automatically

- the reference to your order on the Certificate of Authenticity

A PDF copy of your invoice and a PDF copy of your Certificate of Authenticity will be kept on a secure hard drive.

The copy of your invoice will be kept at least for ten years, in accordance with the German tax law.

Usually both the invoice and the Certificate of Authenticity will be retained for up to 70 years to document a limited edition.

You can request an anonymised Certificate of Authenticity directly when you order, or you can ask any time later for an existing Certificate of Authenticity to be anonymised.

In a case involving an anonymised Certificate of Authenticity, the invoice will be deleted after the ten years required by the German tax law.

No part of your data will be shared with any third party, nor will it be analysed or used in any other way or form.

An exception to these rules can occur when legal actions due to a legal disagreement, copyright violations or fraud make the involvement of a third party necessary.

---

## Privacy policy regarding supporting the easy town projects

It is up to you how much personal data you want to share when supporting the easy town projects.

When you do share personal data, you can indicate whether your data should be deleted within seven days after the reception of your data, or whether it should be kept for further cooperation. Whenever financial transactions are involved, a copy of those transactions will be kept for tax purposes.

In no event will your personal data be shared with third parties unless legal actions are required.

---

## pay directly via bank transfer

If you use the option pay directly via bank transfer, only a minimum of data will be processed.

- your email
- your full name and address

Your email is required to correspond with you concerning your order. Your email will be deleted after all transactions are completed. Your name and address are required for your invoice, for the shipment and to determine which VAT applies.

---

## Purchasing via PayPal

If you buy a Fine Art Print via PayPal, your data for the invoice will be processed on the website. This includes:

- full name
- full address
- email address

All personal data processed on this website will be deleted within 48h after the payment has been confirmed, and only a copy of your invoice will be saved and offline.

As soon as you are redirected to PayPal, their privacy policy applies. If you don't have an account with PayPal, you can log in as a guest.

Once the payment is completed, PayPal will redirect you back to the website where the download link for your preliminary order confirmation will be displayed.

Two copies of your invoice will be saved on an external and password-protected hard drive (one for tax, one for VAT). In accordance with German law, the invoices will be stored for ten years, at least.

Your data from the invoice will not be analysed, used or shared. It will merely be stored unless legal actions are required.

No unauthorised person has access to this data.

---

## Cookies and Statistics

If you buy a photo print via the website, cookies will temporarily store the information about which print you are purchasing. The purpose of this cookie is to remember which article(s) you chose so that these article(s) can be displayed in your checkout table and in your invoice. There is no tracking or analysing by this website involved.

When you use the website to look at the photos or to select a photo print, some anonymised data will be collected by the two statistics programmes which run on this website: Statify and WPStatistics. Both only collect anonymised data.

---

## Sharing your data

There are only two cases in which data will be shared:

a) If legal actions are required in one or more of the following cases:

- copyright violations
- legal disputes
- fraud
- harassment
- offence
- and any other case which might require legal actions,

b) and if the tax authorities require to see the invoices.

Other than that, there will be no sharing of data.

---

## For how long is your data retained?

Messages and forms will be deleted as soon as our correspondence or your purchase is completed. Usually within seven days.

Two copies of your invoice will be saved on an external hard drive for ten years in accordance with the German Tax Law.

One copy of the invoice and the Certificate of Authenticity will be retained for up to 70 years to document a limited edition unless you chose a anonymised Certificate of Authenticity.

---

## Your rights

With your copy of the invoice and of the Certificate of Authenticity, you have copies of all the data that is stored when you purchase a Fine Art Print.

If you wish to view, correct, anonymise, object, limit, transfer any of this data, please send your request to [privacy@easy-town.org](mailto:privacy@easy-town.org).

Due to legal obligations, your invoice cannot be deleted before ten years have passed.

---

## How is your data protected?

All invoices and the Certificates of Authenticity are stored on an external and password-protected hard drive.

Over the next years this will probably be reorganised to ensure the lasting safety of your data.

[You can find the complete privacy policy on the website.](#)

[back to contents >](#)

---

## VIII. supporting the easy town projects

---

### Why support the easy town projects?

The characters in the easy town books rethink, question and test — well, everything, and while doing so, they create a pool of ideas. Ideas which easily translate into the real world. These ideas challenge the way we do business, build, work, live together and a lot more — in a good way.

That is why the easy town projects will pick up those ideas to set up businesses and initiative which can contribute to a healthy, curious, open, sustainable and empowered future. That's where your support comes in.

Some of the most important ideas have a website of their own now, among them are:

1. easy town books

<https://www.easy-town-books.com>

2. towns and cities international

<https://www.towns-and-cities-international.org>

3. hub international

<https://www.hub-international.org>

---

### How much of the price for a limited edition will flow into the projects?

Each sold Fine Art Print will contribute to the easy town projects.

This is how the shares are calculated:

One third goes to the photographer. The remaining two thirds are split between the production and shipping costs and the projects.

With low prices the share for the projects is less than a third, with medium prices the share is usually about a third (unless there are high shipping and VAT costs) and with higher prices the share is easily more than a third.

Once the projects have achieved a solid basis, then all numbers will be published.

[back to contents >](#)



---

## IX. legal notice, contact details & more

---

### legal notice

Responsible for the content of the websites and the catalogue is:

Ellen Paschiller aka Charlie Alice Raya  
Meininger Straße 7, 10823 Berlin, Germany

+49 (0)30 705 097 58

[ellenpaschiller@easy-town.org](mailto:ellenpaschiller@easy-town.org)

Tax number: 18/466/50620  
VAT ID: DE278574190

---

### Charlie Alice Raya

The photographer, and author of the easy town books, is Ellen Paschiller who uses the pen name Charlie Alice Raya for their photographic work and for all publications.

You can find an overview of all the easy town books on the website: <https://www.easy-town-books.com>

And you can find an overview of all the ideas extracted from the book series on the easy town ideas website: <https://www.easy-town.vision>

The primary aim of presenting the photographic work and of offering photo prints is to financially support both the easy town books and the easy town ideas. The latter are usually referred to as the easy town projects (to be).

---

## easy town websites

The website [www.charlie-alice-ray-a-photography.com](http://www.charlie-alice-ray-a-photography.com) is part of the easy town websites.

Other active websites are:

- easy town books  
<https://www.easy-town-books.com>
- easy town ideas  
<https://www.easy-town.vision>
- we need to talk about sex  
<https://www.we-need-to-talk-about-sex.org>
- ripples foundation  
<https://www.ripples-foundation.com>
- towns and cities international  
<https://www.towns-and-cities-international.org>
- hub international  
<https://www.hub-international.org>
- dot international  
<https://www.dot-international.net>
- book stations  
<https://www.book-stations.org>

---

## Contact details

### **general questions**

[contact@charlie-alice-ray-a-photography.com](mailto:contact@charlie-alice-ray-a-photography.com)  
[photography@easy-town.org](mailto:photography@easy-town.org)

### **special requests**

[support@easy-town.org](mailto:support@easy-town.org)

### **telephone**

0049 30 705 097 58 (outside of Germany)  
030 705 097 58 (within Germany)

### **website**

[www.charlie-alice-ray-a-photography.com](http://www.charlie-alice-ray-a-photography.com)

(The phone number and all other contact details will be frequently updated on the easy town websites.)

---

## Links

[Fine Art Prints, catalogue 2021/22](#)  
[Fine Art Prints, overview](#)  
[photo series, overview](#)

© Charlie Alice Raya, all rights reserved

[back to contents >](#)